

Center for Economic Opportunity

2010 NYCETC Workforce Development Summit & Expo

Deputy Mayor Linda Gibbs
May 14, 2010



CEO's Anti-Poverty Agenda

Center for Economic Opportunity

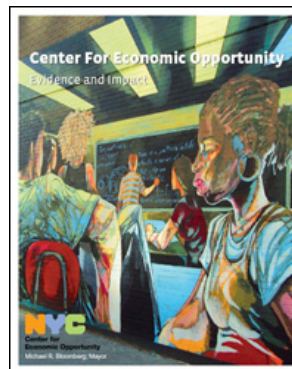
- CEO was established to implement, monitor, and evaluate the City's ambitious anti-poverty agenda
- Programs fulfill Poverty Commission recommendations

Innovation Fund

- \$100 million public-private partnership
- Supports the implementation of CEO's anti-poverty initiatives and pilot programs
- Funds the monitoring and evaluation of programs

Commitment to Evaluation

- All program outcomes tracked
- Program-specific evaluation strategies developed
- Evaluation products include early implementation reviews, analyses by program area, and several long-term evaluations
- CEO's evaluation partners include City agencies and external organizations including MDRC, Westat and Metis



CEO releases annual reports on program and policy initiatives.

Youth Strategies

Heavy touch programs seem to be the most effective for disconnected youth.

Education

- Expanded model GED-to-college program (**CUNY Prep**)
- Supports to help community college students graduate within 3 years (**CUNY ASAP**)
- Pre-GED literacy program for low-level readers (**Young Adult Literacy Program**)

Employment

- Paid internships and job/education placements (**Young Adult Internship Program**)
- Service learning and job training for court involved youth (**NYC Justice Corps**)
- Apprenticeships and training in green collar-jobs (**MillionTrees Training Program**)

Prevention

- Service learning programs (**Teen ACTION**)
- School Based Health Clinics

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Youth Strategies: Results & Replication

Results

- **CUNY ASAP**: 2.5 year graduation rate is 46% versus 16% of the comparison group.
- **Young Adult Literacy Program**: Over 8 weeks, gains of half a grade level in reading; paid internship led to higher attendance and a 1 grade level increase in math
- **Teen ACTION**: Significant rise in credits attempted and earned v. comparison group
- **Young Adult Internship Program**: High attendance during internship associated with greater retention in education or a job 9 months after program completion
- **CUNY Prep**: 75% pass-rate on the GED compared to citywide average of 44%

Replication & Additional Funding

Lessons learned being incorporated citywide.

- **CUNY ASAP**: Greatly impacting design of new community college and brought in \$4.8 Million in private funds for new cohorts
- **School Based Health Clinics**: Being expanded using \$8 Million in private funds
- **MillionTrees Training Program**: Received \$2 Million Dept. of Agriculture grant for job placements and additional evaluation
- **Overall**: \$14 Million in stimulus funds directed to youth programs based on CEO models

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Workforce Strategies

Coordination is key to successful workforce development strategies

▪ Targeting Range of Populations

- Spectrum of skills, work histories, and target groups (i.e., re-entry population, communities, disconnected youth)
- Work with unemployed and employed (advancement)

▪ Provide Multiple Program Strategies

- Sector-focused approach (**Nursing Programs, Sector Career Centers**), incentives (**Opportunity NYC**), career advancement services (**Advance at Work**), place-based (**Jobs-Plus**), partnerships with career centers (**Community Partners**)
- Programs differ in length and intensity
- CEO funding more flexible than federal WIA funding

▪ Working with Multiple City Agencies

- Collaborations between agencies (**Jobs-Plus, Employment Works**), breaking down silos within government
- Convening a Mayoral Taskforce on Workforce Development Collaboration lead by 3 Deputy Mayors

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Workforce Strategies Results & Replication

▪ Results

External evaluation of 3 CEO programs found them more successful in placements than traditional WF1CC programs.

- **Advance at Work:** 3.5 x more likely to be placed/promoted; earn \$.50 more/hour
- **Transportation Sector Center:** 3 x more likely to be placed; earn \$1.70 more/hour, work 4 x more hours/week
- **Community Partners:** 4.3 x more likely to be placed; reaching people with lower incomes, more African-Americans

▪ Replication & Additional Funding

Evidence has been used to expand successful programs with WIA and stimulus funds.

- **Advance at Work:** Expanded services to 5 Centers
- **Sector-Focused Career Centers:** Opened 2 additional Centers
- **Community Partners:** Incorporated into standard operations of all Centers
- **Overall:** Over \$9 Million in federal funds directed to workforce programs based on CEO models

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Re-Entry Strategies & Next Steps

Challenge: Low-literacy levels coupled with the need to make a living.

▪ Existing Programs: Focus on Education, Training & Employment

- **NYC Justice Corps:** Service learning and job training for court involved youth; exceeded performance targets for Program Year 1
- **Employment Works:** Placing probationers in jobs earning \$9.00/hr; exceeding placement targets, despite economic downturn, with median wages equal to WF1CC (\$9.00/hour)
- **Food Handlers:** Food handlers certification; 99.9% pass the certification course

▪ New Programs & Replication

- **Justice Scholars:** After-jail educational program for adolescents on Rikers Island
- **Justice Community:** Place-based job training, education, and case management for court involved youth
- **NYC Justice Corps replication**
- **Employment Works replication**

▪ Need for Additional Funding

- **NYC Justice Corps:** Raised \$250,000 in private funding and \$280,000 in state funding
- **Seeking federal and private funding for new programs and replication**



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Next Steps in Anti-Poverty Work

▪ Maintain & Initiate New Anti-Poverty Innovations

- Make smart, informed investments based on data and evaluations
- For successful programs, turn funding and control over to agencies
- Continue to innovate using city tax levy, federal, and philanthropic funds

▪ Replicate CEO & Encourage Additional Investments

- Use the Federal Social Innovation Fund to implement multi-city pilots
- Raise private funding for new NYC-based pilots

▪ Become a Leader in Federal Innovation

- Disseminate research and lessons learned through participation in conferences and forums, and through the release of program evaluations



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Sharing Innovations for a Stronger Economy



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United Federation of Teachers