

SUMMIT AGENDA

8:00 AM – REGISTRATION OPEN & EXPO HALL SET UP

PROMENADE / CAFETERIA

8:30-9:00 AM – NYCETC GENERAL MEMBERSHIP MEETING

TPAC – LOWER LOBBY

9:00-10:15 AM – OPENING GENERAL SESSION

TPAC – THEATRE 1

Leading the Way to Recovery: Meeting the Challenges of Workforce Development in a Time of Change

WELCOME:

Virginia Cruickshank, Sr. Vice President, Employment, Career and Workforce Development, F.E.G.S. Health and Human Services System / Chair, NYCETC Board of Directors

Philip Weinberg, Executive Director, NYC Workforce Investment Board

SPEAKERS:

Johnny Rivera, Student, Year Up NYC

Antonio Perez, President, Borough of Manhattan Community College

Saadia Walters, NEW Graduate, Fourth-Year Apprentice Local 608

Mario Musolino, Executive Deputy Commissioner, New York State Department of Labor

Evan Misshulu, Graduate, Center for Employment Opportunities/Research Assistant, John Jay College of Criminal Justice, CUNY

Grace Kilbane, Employment and Training Administrator for Region 1, U.S. Department of Labor

MODERATOR:

Tim Ford, Executive Director, NYC Employment and Training Coalition

10:15-10:45 AM – NETWORKING BREAK

EXPO HALL – PROMENADE / CAFETERIA

10:45 AM-12:00 PM – PLENARY & CONCURRENT SESSIONS:

TPAC – THEATRE 1

Plenary Session: Green Jobs: Myth or Reality?

With all of the hype today around the “green industry”, it is difficult to know just how many jobs this emerging field is actually creating and what it takes to get a green job. This session will explore some of the employment opportunities being developed in NYC’s green industry, as well as some of the challenges facing green employers and training providers. It will also examine some of NYC’s green job training programs.

SPEAKERS:

Melissa Wright, Mayor’s Office of Long-Term Planning and Sustainability, City of New York

Tria Case, Executive Director, Center for Sustainable Energy, Bronx Community College / CUNY

Sheila Somashekhar, Greenway and Greenbuilding Coordinator, Sustainable South Bronx

MODERATOR:

Mindy Tarlow, Executive Director, Center for Employment Opportunities / Vice Chair, NYCETC Board of Directors

TPAC – THEATRE 2

The Most Important Partner: Strategies for Engaging Employers in Sector Programs

This session will explore practical and innovative techniques for working with employers within sector-based employment programs. A panel of sector practitioners, two local and one from outside of New York, will discuss their experience using creative strategies to engage employers, effective ways to establish and operate Business Advisory Councils, and how to tailor business and workforce services to employer needs and measure the results.

SPEAKERS:

Megan O'Meara, Director of Sector Initiatives, NYC Department of Small Business Services

Dale Grant, President, Grant Associates / Workforce1 NYC Transportation Center

Doug Cotter, Director, Workforce1 NYC Transportation Center

Andrew Brower, Executive Director, The Source

TERRACE

Healthcare Employment Strategies for Immigrant Workers

Session attendees will hear about successful training and employment models moving immigrant and limited English speaking workers into health care jobs such as Certified Nursing Assistant, Licensed

Practical Nurse and Registered Nurse.

Attendees will gain insight into screening, selection and curriculum enhancement, as well as retention strategies for workers placed in new jobs.

SPEAKERS:

Faith Wiggins, Director, 1199SEIU Homecare Education Fund, 1199SEIU Training & Employment Funds

Yanira Guzman, Counselor, 1199SEIU Training & Employment Funds

James Chang, Program Specialist, 1199SEIU Training & Employment Funds

FACULTY DINING ROOM

WIA Reauthorization and Youth Opportunities: Developing Recommendations from the Field

The federal Workforce Investment Act (WIA) is on track for reauthorization this year and the Youth Activities portion of the bill has important implications for the opportunities available to NYC's 225,000 young people who are out of school and out of work. Facilitators will provide background and context for WIA reauthorization and present ideas for reform, with the bulk of the session devoted to an interactive discussion of the needed changes to WIA that would improve the youth workforce development system in New York City. Frontline, management, and policy staff are encouraged to participate to combine insights from firsthand experience implementing WIA-funded programs, as well as policy perspectives on reforming WIA youth activities for in-school youth, out-of-school youth, and other programs

such as Job Corps, Youth Opportunity Grants, and WIA Title II (adult education).

SPEAKERS:

Sierra Stoneman-Bell, Policy Director for Youth Development and Education, Neighborhood Family Services Coalition
Anthony Ng, Deputy Director of Policy and Advocacy, United Neighborhood Houses
Lazar Treschan, Director of Youth Policy, Community Service Society of New York

TPAC – LOWER LOBBY

Leading to Literacy

Having the basic skills necessary to follow instructions, read a work schedule, or budget a paycheck are critical to success at the workplace. This workshop will look at ways to build literacy skills into vocational training and education, and introduce the extensive adult literacy system in New York City to programs seeking partnerships.

SPEAKER:

Elyse Barbell, Executive Director, Literacy Assistance Center

***CLASSROOM S510 / STUDIO 1**

Creative Methods for Engaging Youth in Career Exploration Activities

This session describes creative methods for engaging young adults (ages 14 - 21) in critical career exploration and vocational skills development activities. Attendees will learn how VISIONS staff elicited input from pre-vocational youth program participants in order to design a highly-interactive curriculum, including a “Find a Job Scavenger Hunt”, “American Idol

Interview Competition”, “Benefits Jeopardy: Does it Pay to Work?”, and a talent show in which the youth wrote and performed short skits based on a variety of work-related scenarios. Activities encouraged team-building, problem-solving, and creativity. Join us to learn how many of these same interactive techniques can be applied to a broad range of populations.

SPEAKERS:

Dawn Suvino, Director of Workforce Development & Training, VISIONS / Services for the Blind and Visually Impaired
Michael Cush, Assistance Director of Workforce Development & Training, VISIONS / Services for the Blind and Visually Impaired
Constantina Kapeleris, Youth Employment Specialist, VISIONS / Services for the Blind and Visually Impaired

12:00-12:30 PM – LUNCH DISTRIBUTION

BREEZEWAY & PROMENADE / CAFETERIA

Box lunches will be distributed in two locations—the Breezeway (which connects the main level of BMCC to TPAC) and the Expo Hall. Once you grab your lunch you can eat in one of the following locations: Expo Hall, Terrace Room, Faculty Dining Room, and the TPAC Lower Lobby. If the weather cooperates, you are welcome to enjoy your lunch outside. Please be aware that food and beverage is not allowed in TPAC Theater 2.

12:30-1:30 PM – CONCURRENT SESSIONS:

TPAC – THEATRE 2***Update on New York State Economic Recovery Efforts***

Join senior staff of the NYS Department of Labor and Office of Temporary and Disability Assistance as they describe their agencies' respective goals for economic recovery; how new funds under the federal American Recovery and Reinvestment Act are supporting State education, training and employment programs; and how these funds are being allocated to local level programming.

SPEAKERS:

Bruce Herman, Deputy Commissioner for Workforce Development, NYS Department of Labor

Russell Sykes, Deputy Commissioner, Center for Employment and Economic Supports, NYS Office of Temporary and Disability Assistance

Barbara Guinn, Director of the Employment and Advancement Services Bureau, NYS Office of Temporary and Disability Assistance

MODERATOR:

Randy Peers, Executive Director, Opportunities for a Better Tomorrow

FACULTY DINING ROOM***Young Parents and Work Supports: Promoting Youth's Sustained Connection to the Workforce***

This session will introduce attendees to strategies for connecting young parents to traditional work supports, including child care, child support assistance, and

tax credits, as a way of strengthening their long-term attachment to the workforce. The session will present current data concerning utilization of work supports by young parents in NYC, an administrative overview of three primary work support systems, and a discussion of best practices for connecting young parents to work supports.

SPEAKER:

Brooke Richie, Executive Director, Resilience Advocacy Project

TPAC – LOWER LOBBY***Initial Findings from the Sectoral Employment Impact Study***

This session will provide insights into sector-based employment strategies from the perspective of research and practice. First, it will highlight initial findings from the Sectoral Employment Impact Study, an evaluation conducted by Public/Private Ventures (P/PV) and funded by the Charles Stewart Mott Foundation, which used a randomized treatment and control research design to measure the effects of three industry-specific skills training programs on disadvantaged individuals. Early results show positive impacts on program participants' earnings, hourly wages, and likelihood of employment and working in jobs that offer benefits. Plinio Ayala, executive director of Per Scholas, one of the three sites studied will also discuss some of the key elements of operating sector-based employment programs.

SPEAKERS:

Sheila Maguire, Vice President for Labor Market Initiatives, Public/Private Ventures
Joshua Freely, Director of Labor Market Research, Public/Private Ventures
Plinio Ayala, President & CEO, Per Scholas

CLASSROOM S510 / STUDIO 1

Preparing Disconnected Young Adults for Success in Corporate Careers and Higher Education

Year Up NYC is an intensive, year-long training and corporate apprenticeship program for urban young adults. Our graduates, young adults with significant risk factors, are thriving in corporate workplaces and in college, earning \$16 an hour on average. At this interactive panel discussion, Year Up NYC staff will share how we generate a culture of high support and high expectations that sets our students up for success.

SPEAKERS:

Karen Fleshman, Director of Policy and Grants Management, Year Up NYC
Crystal Fields-Sam, Director of Corporate Engagement, Year Up NYC
Sid Ross, Director of Academics, Year Up NYC
Keana King, Site Leader, Year Up NYC

**1:30-1:45 PM — NETWORKING BREAK
EXPO HALL**

**1:45-3:15 PM — PLENARY &
CONCURRENT SESSIONS:**

TPAC – THEATRE 1

Envisioning the Future of Workforce Development Policy and Programs

Last week, President Obama announced there will be “a fundamental rethinking of our job training, vocational education, and community college programs.” This is yet another signal that workforce development is entering a period of substantial change. What should the new vision look like and what makes sense for the city and state? Join some of the top leaders in workforce development policy for a lively and interactive discussion. Come and share your vision.

SPEAKERS:

Marilyn Shea, Interim Executive Director, National Fund for Workforce Solutions
David Hansell, Commissioner, NYS Office of Temporary and Disability Assistance
Bruce Herman, Deputy Commissioner for Workforce Development, NYS Department of Labor
Lisette Nieves, Executive Director, Year Up NYC
Patricia Jenny, Program Director, Community Development and the Environment, New York Community Trust

MODERATOR:

Sheila Maguire, Vice President for Labor Market Initiatives, Public/Private Ventures

TPAC – THEATRE 2

Integrating Basic Skills and English Language Development with Content / Technical Training

A very large percentage of adults needing

technical training also need basic skills or English language development. Most job training requires individuals to have acquired these skills prior to starting the training program, but given the length of time required to develop these skills, this model is not a viable one for most individuals. LaGuardia Community College has been pioneering contextualized and integrated basic skills and English language development linked with job training. This session will discuss strategies for integrating basic skills and English language development with technical / content training.

SPEAKERS:

Suma Kurien, Senior Administrator, Workforce Development, LaGuardia Community College

Cheryl Comeau Kirschner, Instructor, Center for Immigrant Education & Training, LaGuardia Community College

Amy Dalsimer, Director, Pre-College Programs, LaGuardia Community College

Linda Chin, Coordinator, GED/Health Bridge Program, LaGuardia Community College

TERRACE

The CEO Academy: A Partnership Between CEO and Community Colleges to Move Individuals with Criminal Convictions Up the Education and Career Ladder

This session will discuss how the Center for Employment Opportunities (CEO) created a bridge program to prepare employed people with criminal convictions to enter into and succeed in certificate-level trades training at community colleges. The Academy also

places graduates in trade jobs after training. This session looks to open up discussion about contextualized numeracy instruction, bridge programs for special populations, and partnerships between nonprofits and community colleges.

SPEAKERS:

Marta Nelson, Director of Policy and Planning, Center for Employment Opportunities

Darryl Rogers, Director of the CEO Academy

*FACULTY DINING ROOM

Utilizing Labor Market Information to Engage Businesses and Strengthen Business Development

The NYC Labor Market Information Service (NYCLMIS), a joint endeavor of the NYC Workforce Investment Board (WIB) and the Graduate Center of the City University of New York, provides labor market analysis that informs practitioners and policy makers on critical issues affecting NYC's labor market and economy. Over the last year, the LMIS has produced several reports (e.g., Employment in New York City's Transportation Sector, Gauging Employment Prospects in New York City, 2009) and corresponding tools that can be used to help the workforce community with its business development. This workshop will show how practitioners can use labor market data, contained in the LMIS reports and otherwise, and how it can inform workforce and business development strategies.

SPEAKER:

Lesley Hirsch, Director, NYC Labor Market Information Service

*TPAC – LOWER LOBBY

Tellin' aint Teachin' and Listnin' aint Learnin': The Art of Crafting a Fun-Filled Interactive Job Readiness Workshop

This session will focus on best curriculum facilitation skills and engagement strategies for practitioners working with job seekers who are disconnected and hard to retain. Participants will identify the essential traits of an effective facilitator by using a variety of training methods for crafting fun-filled, interactive workshops. This session will challenge practitioners to think outside the box to develop and deliver workshops that promote team building, competition and exciting opportunities to learn by doing.

SPEAKERS:

Amy Landesman, Director of Training, Workforce Professionals Training Institute
Tirza Barnes-Griffith, Training and Projects Manager, Workforce Professionals Training Institute

HUDSON ROOM

Using Data to Manage Performance

During this session, staff of the Center for Employment Opportunities will discuss how the organization uses data to manage performance. A description of CEO's web-based Customer Relations Management System will be included.

SPEAKERS:

Brad Dudding, Chief Operations Officer, Center for Employment Opportunities

Mary Bedeau, Director, Job Coaching and Retention Services, Center for Employment Opportunities

Patrick M. Yurgosky, Senior Business Analyst, Center for Employment Opportunities

CLASSROOM S150 / STUDIO 1

ACCESS NYC: Benefit Information In One Place

This workshop will provide an overview of the ACCESS NYC website, the City's website for Human Services benefit information. Presenters will discuss how this website can be a useful tool for employment and training providers.

SPEAKERS:

Sabrina Smith-Sweeney, Director of Training and Outreach, ACCESS NYC
Marva Gayle, Training and Outreach Specialist, ACCESS NYC

**3:15-3:30 PM – NETWORKING BREAK
 EXPO HALL**

**3:30-5:00 PM – CONCURRENT
 SESSIONS:**

TPAC – THEATRE 2

Leveraging Capacity-Building Assistance for Youth Employment Programs

This session will provide an overview of the kinds of training and technical assistance support that is useful to workforce organizations serving young people. DYCD, which administers WIA-funded youth programs in NYC, has historically invested in the capacity and performance

of its contracted organizations. In addition to providing an overview of the kinds of support services DYCD funds, WPTI and DYCD will discuss examples of effective workforce program strategies specific to improving organizational outcomes under WIA, and will feature recent clients to discuss their experiences. WPTI and DYCD will solicit feedback from session attendees and provide information on how attendees can avail their organizations of DYCD-funded technical assistance and training services.

SPEAKERS:

Louis Miceli, Executive Director, Workforce Professionals Training Institute

Rien Murray, Director, Capacity-Building Department, NYC Department of Youth and Community Development

TERRACE

Federal Policy Update: Maximizing Opportunity, Managing Challenges

After years of federal disinvestment and disinterest in workforce policy, we're seeing swift change. The American Recovery and Reinvestment Act has piped in a heavy influx of funding and the Workforce Investment Act looks likely to be reauthorized this year, all with many moving parts in between. Join in a discussion on how to maximize current opportunity and shape those still coming down the pike.

SPEAKER:

Jessie Hogg Leslie, Senior Regional Field Director, The Workforce Alliance

*FACULTY DINING ROOM

The Role of Family in Employment and Retention When Working with the Formerly Incarcerated

This session will challenge attendees that assist the formerly incarcerated to examine the role that their clients' family and loved ones play throughout the pre/post employment phase of employment and how it directly impacts a client's approach to job search, employment and long-term retention.

SPEAKERS:

Jose Vasquez, Director, Employment & Training Services, Osborne Association

Kris Watson, Esq., Director, Training & Technical Assistance, Family Justice, Osborne Association

TPAC – LOWER LOBBY

Health Careers for 16-24 Year Olds: Building Your Network

Sure, there are jobs in health, but how do you go about establishing the relationships with the hospitals, health insurance companies, and other health providers that enable you to prepare youth for health careers? Be introduced to the organizations that exist to promote health careers and get a beat on how to approach and engage healthcare providers to work with you to introduce young people to health careers. Learn about how you can secure internships or service learning opportunities for young people in health and identify (and share) resources that are available to support you and motivate young people to consider a career in health.

SPEAKERS:

Winston Lawrence, Sr. Professional Development Associate, Literacy Assistance Center

Lisa Van Brackle, Deputy Director, Literacy Assistance Center

SPEAKERS:

Lavie Margolin, Placement Specialist, SUNY Brooklyn Educational Opportunity Center

Malgorzata Powietrzynska, Evening / Saturday Programs Administrator, SUNY Brooklyn Educational Opportunity Center

HUDSON ROOM**Networking Without a Network: Strategies for Job Seekers with Limited Contacts***

We often hear that networking is the key to finding a job, but what if someone has limited contacts? This workshop will explore the strategies our clients / students can use to build and maintain a professional network both in the present and for the rest of their careers.